

Today's Youth - Tomorrow's Entrepreneurs



Presented by:



About TiE

- TiE stands for “The Indus Entrepreneurs”
- A global, not-for-profit network of entrepreneurs
- Provides a platform for mentoring, networking & education
- There are currently 13,000 entrepreneurs as TiE members, including over 2,700 Charter Members in 60 chapters across 18 countries.

TiE Rajasthan

- Established in year 2002
- An active chapter of over 225 entrepreneurs from across the business sectors
- Holding over 25 programs a year to foster entrepreneurship
- Assists prospective startups with structured guidance, mentoring and funding to help get established

TYE (TiE Young Entrepreneurs)

- TYE & it's Objective
- Program Structure
- Phases and Timelines
- Program Requirements
- Additional Details

What is TYE?

- TYE is a TiE Global initiative
- Aimed at High School students (Grades 9-12)
- Dedicated to mentoring sessions and aiding business plan competitions

TYE Vision – Creating a global community of youth empowered to be entrepreneurial

TYE Mission – To groom high school students within a business environment to emerge as entrepreneurs and future leaders in a dynamic global environment

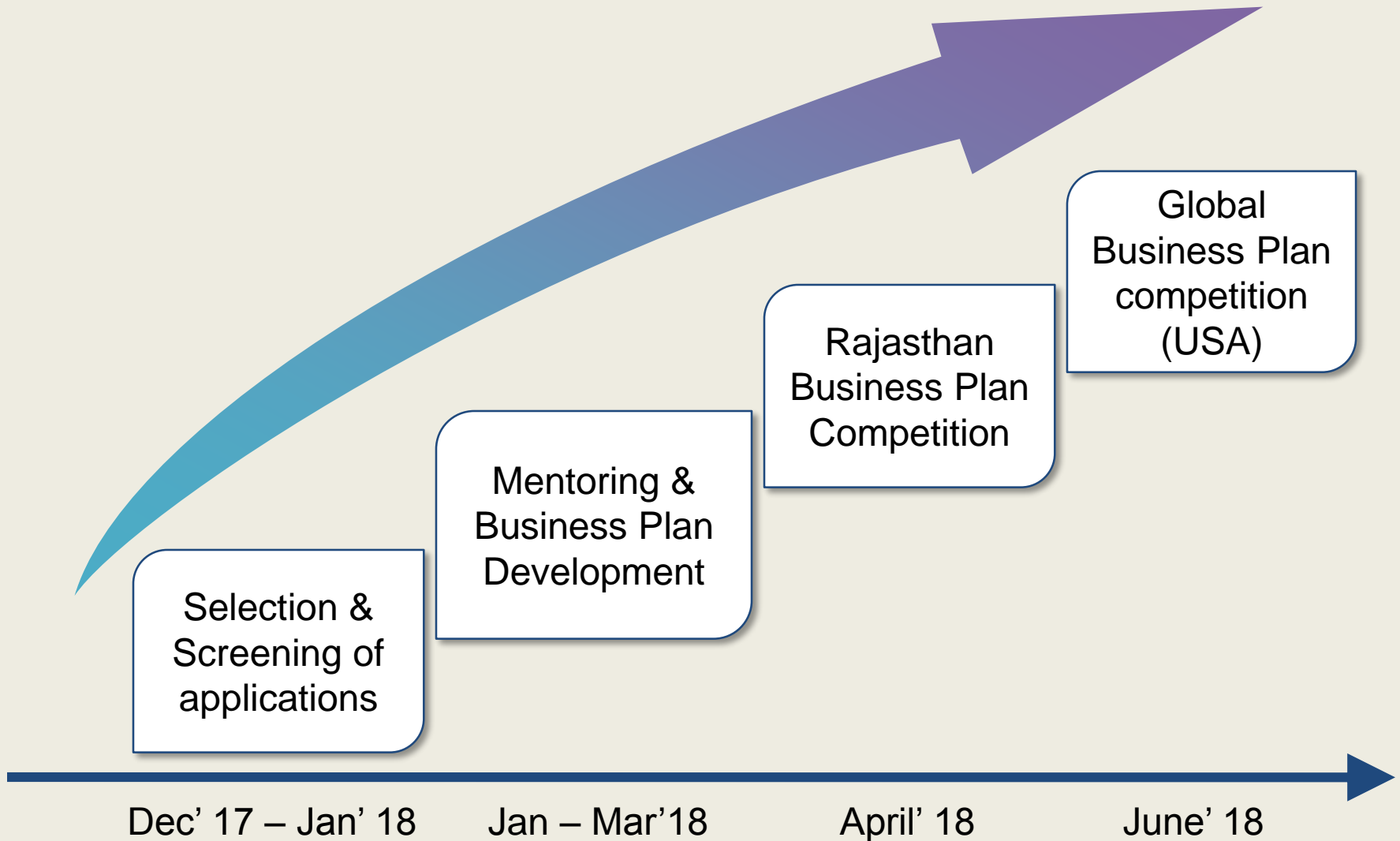
TYE Objectives

- Equip students with entrepreneurial skills
- Nurture their ambitions and incubate their ideas
- Develop soft skills to lead, influence, work better in teams
- Providing access to successful entrepreneurs, business leaders, investors, and startup service providers
- Instill confidence to lead in a global environment

Program Structure

- No Participation Fee for students participating through TiE Rajasthan
- Students brainstorm a business idea in a team of upto 5 members
- Submit the business idea to TiE as a write up
- Selected teams prepare plan for a Business Plan Competition under guidance of an assigned TiE mentor who is a CEO / senior professional from the industry
- Compete the Business Plan Competition at TiE Chapter level
- Chapter winners are mentored further to compete globally at the US competition
- Awards worth US\$ 10000

Phases & Timelines



Program Requirements

- Students must be in Grades 9 – 12 (or in equivalent college grades)
- Strong interest in entrepreneurship
- Commitment to complete the program

Additional Details for reference

Business Plan Development Milestones

Milestone 1 – Define product/service

Milestone 2 – Develop marketing strategy

Milestone 3 – Develop financial plan

Milestone 4 – Draft of business plan presentation

Contd...

Additional Details contd...

Business Plan Competitions

- Final Business Plan competition at the Rajasthan level
- Teams must have complete business plan of a fundable project
- Mock presentation designed to receive critique and advise from a panel of 4 – 5 judges representing VC, legal, accounting/finance sector, entrepreneurs etc.
- Chapter winning team will compete at the TYE Global Business Plan

thank you!

For further details contact:



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